



Technology

Easy carry for more distance,  
exclusively designed Iron for LADY



Technology

Even lower center of gravity for more carry

Sintered high density tungsten weight

The sweet spot has been lowered on the face to the point where players actually make impact. The result is an easier launch with more ball speeds equaling more carry and more distance.

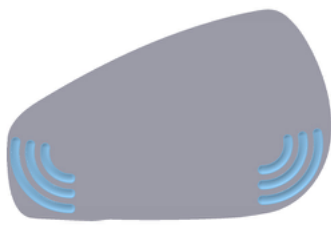


Technology

More distance from original design

Full Core Grooves

Three grooved lines are added on both sides of the face, expanding the rebound area.



Even miss hits still fly far



The spring effect has increased up and down and left and right on the face

Technology

Improved feel and sound at impact

Compared to the previous model, the resin badge is thicker resulting in better vibration absorption.

A satisfying feel and sound as the ball shoots off the face

Resin Badge



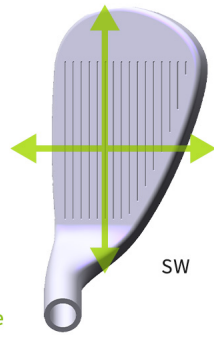
Technology

Forgiving approach wedge and sand wedge

Face area up 5.5% vs previous model

Playability of the AW and SW have improved thanks to an increase in head size.

Easy to aim, confidence inspiring larger face



Technology

DAIWA CARBON TECHNOLOGY SHAFT exclusively for LADY



Exclusively designed for LADY to make golf easier

improved impact consistency equals more overall distance

Technology

Coaching grip allows you to make the same grip for every shot



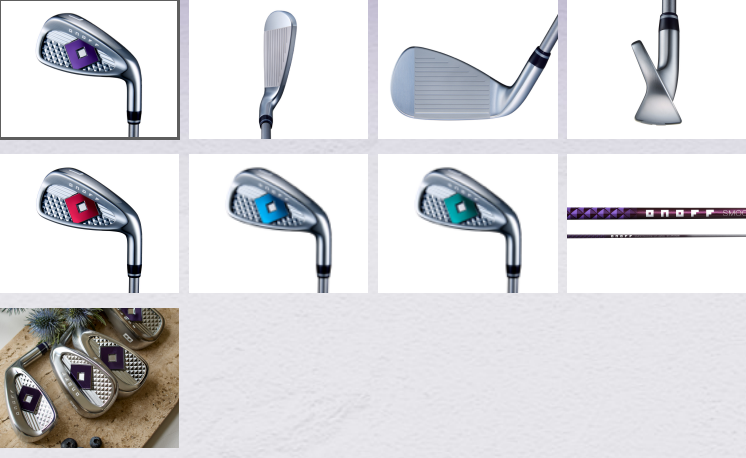
By aligning your thumb with the grip pattern, you can easily make the same grip every shot

hold the club with confidence and swing for more consistent shots



Design

A new Diamond pattern exudes a sophisticated design and style for LADY.



Choose your own color,  
Color Custom for LADY.



ONOFF Color Custom allows you to create your own unique set of LADY clubs. Choose from 4 different shaft colors and 3 different grip colors to match our style. Weight colors and iron badges can also be customized from 3 different colors. Be different and stand out from the crowd with ONOFF Color Custom. Find your favorite combination in our Color Simulator.

COLOR SIMULATION